



Creative Ideas for Virtual Food & Funds Drives

The lists below can help engage your organization in supporting your drive. Determine what will work best for your group and have fun! Thank you for your efforts!

Organizations

CEO Challenge: When your organization reaches a certain financial goal, have your CEO perform fun and exciting challenges. This could be taking a picture in a funny costume, singing a song at the next meeting and so much more!

Company Match: Have your company match financial contributions during a specified timeframe. Share with your staff how their gift can double in impact!



Cooking Competition: Have aspiring chefs host an online cooking lesson. Recommend a suggested donation for admission to the virtual event. Bonus! Have chefs compete and individuals vote on the best dish. \$1 = 1 vote!

Cocktail Hour: Host a virtual happy hour! BYOB and make a donation for the \$\$ you saved by staying home.

Friends, Family & Individual Drives

Online Trivia Night: Host an online trivia or game night and have teams register for the competition by making a donation.

Birthdays and Special Events: Encourage guests to make a donation to the Foodbank instead of bringing a gift.

Community Work: Rake leaves, shovel snow, etc. for your neighbors. Collect your earnings and donate it to the Foodbank. (Let the recipient know, as they might increase their payment!)



Congregations



Interfaith Event: Collaborate with other places of worship to host an event, speaker or concert virtually. Attendees should make a donation to register.

Watch Party: Host a virtual watch party for a documentary or film related to food insecurity. Attendees should make a donation to register.

Class or Workshop: Offer a cooking lesson, fitness class, arts and crafts workshop, etc. and donate the admission fees.

Schools

PTA Competitions: If you have multiple parent organizations, encourage friendly competition among the groups to see who can fundraise the most for the Foodbank.

Staff Challenges: When certain financial goals have been met, have the principal or staff members perform fun challenges, like wearing a funny costume, taking a pie to the face, kissing the classroom guinea pig and more!

Drawing Contest: Have students draw pictures for display. Have students, staff, visitors, etc., vote on their favorite piece of artwork. \$1 = 1 vote!

Read to Feed: Encourage kids to read! Have students keep track of books read during a specified timeframe. For every book read, the school donates a certain amount to the Foodbank.

