

FOR: MEDIA ADVISORY/PHOTO OPPORTUNITY

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Foodbank to release hunger study data “Feed People. Fight Hunger. Convoy” to visit 3 cities

WHAT: The **Akron-Canton Regional Foodbank**, Feeding America and food banks across the country will be releasing ***Hunger in America 2010***, the most comprehensive study ever done on hunger in the United States. The **Akron-Canton Regional Foodbank** will be going on **tour** with **4 semi tractor trailer units** to **three locations in northeast Ohio** to announce local research findings and build awareness around the need to Feed People and Fight Hunger in our region.

WHEN: **Tuesday, February 2, 2010**

WHERE:

9:00 a.m. Giant Eagle
230 Howe Avenue
Cuyahoga Falls, OH 44221

12:00 p.m. Fisher Foods
8100 Cleveland Avenue, NW
North Canton, OH 44720

2:00 p.m. Greater Dover New Philadelphia Food Pantry
420 W. 3rd Street
Dover, OH 44622

WHO:

- Community leaders, including County Executives, Mayors, City Council Members and Commissioners, representatives from Congressional Member’s offices**
- Food industry partners, including Jeff Fisher of Fisher Foods**
- Corporate partners**
- Members of social service agencies who partner with the Foodbank in the fight against hunger**
- Dan Flowers, President and CEO of the Akron-Canton Regional Foodbank.**

WHY:

The Akron-Canton Regional Foodbank surveyed food pantries, hot meal sites, shelters and their clients during the peak of the 2009 recession. The Foodbank will release startling findings from this study during the 3-city tour. ***Hunger in America 2010*** provides an important basis for developing responses to food insecurity and hunger at both the national and local level. This research was done in conjunction with Feeding America and its network of more than 200 food banks across the country.

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The Akron-Canton Regional Foodbank is a non-profit organization with a mission to Feed People and Fight Hunger by providing food and other essential products to more than 430 community organizations that operate food pantries, hot meal sites and other hunger relief programs in Carroll, Holmes, Medina, Portage, Stark, Summit, Tuscarawas and Wayne counties. In 2009, the Foodbank distributed over 18.5 million pounds of food, providing 13.5 million meals locally for people in need.