



**DID YOU KNOW?**  
80 percent of those we serve have a high school diploma or higher education.

SUMMER 2015

# THE FOODBANK FOCUS

A publication of the Akron-Canton Regional Foodbank

Serving Carroll, Holmes, Medina, Portage, Stark, Summit, Tuscarawas and Wayne Counties



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## THANK YOU FOR SUPPORTING CHILDREN LIKE AUSTIN THIS SUMMER



## SCHOOL'S OUT

What does this mean for those who rely on school meals?

More than 680,000 children in Ohio qualify for free or reduced-price meals during the school year. For many of these children, school meals mean consistent access to nourishing foods.

Marie Senften-Deitz, the director of Canton Calvary Mission, knows this problem all too well.

“As the number of children living in poverty in the area continues to grow, our program has continued to grow as well,” said Marie.

“There is no reason for any child to be hungry, especially in our neighborhood.”

Every day during the summer, Marie, the Mission staff and their team of volunteers, will host up to 180 children for breakfast and lunch, like Austin.

Austin's dad is a landscaper, but he has been out of work while awaiting back surgery. Even with Austin's mom working to clean homes, their family still struggles to make ends meet during the month.

At the lunch program, Austin will receive a nutritionally sound, healthy meal, with the menu geared to children and teens. And as a bonus, Austin can participate in activities at the Mission like a gardening project or playing basketball with other kids from his community.

#### WANT TO JOIN THE FIGHT TO HELP CHILDREN LIKE AUSTIN?

Please visit our website, [akroncantonfoodbank.org](http://akroncantonfoodbank.org) to find multiple ways to get involved, including signing up to **Be an Advocate**, to **Volunteer** or to **Make a Donation**.

# HONOR ROLL

SUMMER 2015

Affinity Medical Center  
Akron Children's Hospital  
Akron Children's Hospital  
Employee Foundation  
Akron-Canton Regional Foodbank Staff  
Aultman Health Foundation  
Bober, Markey, Fedorovich & Company  
Bridgestone Americas  
Buehler's Fresh Foods  
Cardinal Health Foundation, Inc  
Citizens Bank  
City of Akron  
Combined Federal Campaign  
The George H. Deuble Foundation  
Executive Marketing Consultants, Inc.  
The Leonard C. and Mildred F.  
Ferguson Foundation  
FirstEnergy Corp.  
FirstEnergy Foundation  
Fisher Foods  
The Goodyear Tire & Rubber Company  
Hartville Pet Insurance Group  
The Hillier Family Foundation  
Huntington National Bank  
Kisling, Nestico & Redick, LLC  
Kovatch Castings, Inc.  
Leiden Cabinet Company  
The Roger & Susan L'Hommedieu  
Family Fund  
Main Street Gourmet  
The Maynard Family Foundation  
Nationwide Insurance Foundation  
Nationwide Insurance Processing Center  
Harvey and Kimberly Nelson Family Fund  
of Akron Community Foundation  
OEConnection  
Ohio Edison  
OMNOVA Solutions Foundation  
The M.G. O'Neil Foundation  
Ada C. & Helen J. Rank  
Charitable Foundation  
Roetzel & Andress  
Shearer's Snacks  
Taste of the NFL  
The J.M. Smucker Company  
Sterling Jewelers, Inc.  
Subaru of America, Inc.  
Summit County Executive's Office  
The Bruce & Erica Greer Family Foundation  
TOMS for Target  
Tulsa Community Foundation  
The Union Hospital Association  
United States Fire Insurance Company  
Denise G. and Norman E. Wells,  
Jr. Family Foundation  
Westfield Insurance  
Wiskind Designated Fund of Akron  
Community Foundation

The Honor Roll recognizes our top supporters of the season. Together we are the difference between hunger and hope.

**THANK YOU FOR YOUR SUPPORT!**



## Special edition Leandra Drumm t-shirts now available

The Foodbank is proudly partnering with local artist Leandra Drumm to bring a one-of-a-kind t-shirt to you!

Leandra conveys a story through her illustrations by incorporating elements of the story into the details of the drawing. When she was asked to create a design for the Foodbank t-shirt, she was inspired by its vision, to create a thriving community free of hunger connected in a sustainable food system.

"The family in the design represents our regional family growing healthy together, supported by the community, with their bellies full of fresh produce brought by Foodbank trucks," said Leandra.

T-shirts will be available at the Foodbank during normal business hours (M-F 8-4) for a \$20 donation.



### COMING SOON

## Foodbank

# 20 20

Ten months ago, the Foodbank embarked on a journey with a diverse group of stakeholders with a goal of thinking creatively about how our organization can have the greatest impact on the food security of our local communities.

As we near the finish line of what will be **Foodbank 2020**, our strategic plan for the next five years, we look forward to sharing the collective impact of this process and the plan that will serve as our compass for creating a healthier community for tomorrow.

## Join the Sustainer Circle

Hunger is a year-round problem that requires a year-round solution. The Sustainer Circle monthly giving program allows you to easily help the Foodbank with regular monthly donations from credit card, debit card, checking or savings account.

- Join a very special group of people dedicated to our mission of Feeding People and Fighting Hunger.
- Make your donations go farther by reducing gift processing costs: your acknowledgements are sent electronically and you will only be mailed our quarterly newsletter and the annual report.
- Convenient for you to start or change your gift amount any time.



To join the Sustainer Circle, please visit [akroncantonfoodbank.com/monthly-giving](http://akroncantonfoodbank.com/monthly-giving). Questions? Please contact Gina Campbell at 330.777.2308.



## HARVEST for HUNGER

You helped  
provide more  
than 4 million  
meals

Because of you, the 2015 Harvest for Hunger campaign raised more than \$1 million and 100,000 pounds of food! One hundred percent of all donations will go directly toward food to feed insecure community members.

“Harvest for Hunger is a campaign waged in the trenches, where pancake breakfasts, dollar dress down days and small donations at grocery store lines literally are the difference between hunger and health for thousands of neighbors in our region,” said Dan Flowers, President & CEO of the Foodbank.

**THANK YOU** to our friends, our partners and all the people who continually give us their time and talents so freely, and openly.



# save the date



Presented by WQMX/WONE/WAKR/ANN

**\*September 9, 2015**

Save the date for Taste of the Pro Football Hall of Fame (formerly Taste of the NFL) benefiting the Akron-Canton Regional Foodbank at the Pro Football Hall of Fame. Meet Hall of Famers and enjoy tastings from local chefs and wineries while raising awareness and dollars toward the fight to end hunger.

\*Please note a date change from our previous newsletter.



SEPTEMBER IS HUNGER ACTION MONTH.

# OPERATION ORANGE

September 11-12, 2015

Orange is the national color of hunger relief, and we invite you to TURN ORANGE with us during Operation Orange, the Foodbank's 24-hour volunteer event.

**REGISTER FOR A SHIFT TODAY**

## PROVIDING 22 MILLION MEALS **ONE MEAL AT A TIME**

The theme of our 2014 Annual Report focuses on the *one*—one client, one supporter, one volunteer and a representative from one member agency, who all help us in our work to end hunger in our community.

These individuals represent you; the community of people whom we are proud to call supporters, partners and friends. Everything we've accomplished on behalf of those we serve has been possible because of people like you.

We invite you to visit [akroncantonfoodbank.org/resources](http://akroncantonfoodbank.org/resources) to view the 2014 Annual Report.





## ARE FOOD BANKS & FOOD PANTRIES THE SAME THING?

The term *food bank* has been used interchangeably with the term *food pantry* for years, but as America's food bank system has grown over the years, they have come to mean different things.

At the Akron-Canton Regional Foodbank, we solicit, store and distribute food and other essential items to member agency programs in eight Northeast Ohio counties. These member agency programs operate 500 food pantries, hot meal sites, shelters and other hunger-relief programs in the neighborhoods and communities where people need food.

The Foodbank is the storehouse for millions of pounds of food and other products that get distributed to member agency programs like food pantries. The pantry functions as the arms that reach out to that community directly.

Food banks and food pantries are different but share the same commitment.

We are proud of our partnership with food pantries—and many other organizations—that act with us to serve those in need.

To schedule a tour of the Akron-Canton Regional Foodbank, please call 330.535.6900.

# THANK YOU FOODBANK MAJOR PARTNERS

Thank you for being committed to fighting hunger for our neighbors in need! We are honored to recognize our top Foodbank Partners, and hope that you continue to support these local partners, as they proudly contribute to us.

Recognition opportunities are based on total donations received during the previous calendar year. If you or your company would like additional information on this program, please contact Leslie Genovese at lgenovese@acrfb.org or 330.777.7572.

## LEADERSHIP PARTNERS

PROVIDING 200,000+ MEALS IN 2014



Bimbo  
Bakeries  
USA



FirstEnergy



GRAINGER  
FOR THE ONES WHO GET IT DONE

Ron & Dawn  
Hartman

heinen's  
TIME + FOODS



Nationwide  
Foundation



Savings Made Simple



THE J. M. SMUCKER COMPANY



Save money. Live better.



WESTFIELD  
INSURANCE  
Sharing Knowledge. Building Trust.™

## MISSION PARTNERS

PROVIDING 80,000+ MEALS IN 2014

415 Group  
Akron Area Interfaith Council  
Akron Beacon Journal  
Akron Children's Hospital  
ALDI  
Bridgestone Americas  
Buehler's Fresh Foods  
Chesapeake Energy  
General Mills

GOJO Industries, Inc.  
Goodyear Tire & Rubber Company  
Haslinger Family Foundation  
Huntington National Bank  
iHeartMedia  
Integrated Marketing Technology  
Marc's  
Medical Mutual of Ohio  
Keith and Linda Monda

Robert O. & Annamae Orr  
Family Foundation  
The Repository/Gatehouse  
Ohio Media  
Sequoia Financial Group, LLC  
The Sisler McFawn Foundation  
The Timken Company  
WAKR, WONE, WGMX, ANN  
Terry Wegryn



## YOUNG PROFESSIONALS MAKING CONNECTIONS. MAKING A DIFFERENCE.

CORE is made up of motivated, energetic young professionals interested in growing their professional network while helping feed those struggling with hunger in our area. Please visit [akroncantonfoodbank.org/CORE](http://akroncantonfoodbank.org/CORE) for a list of upcoming events.

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